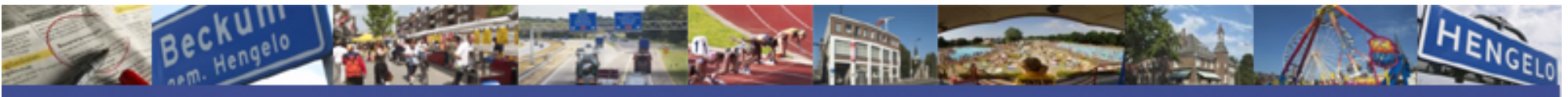


Hengelo



Vocational training and education

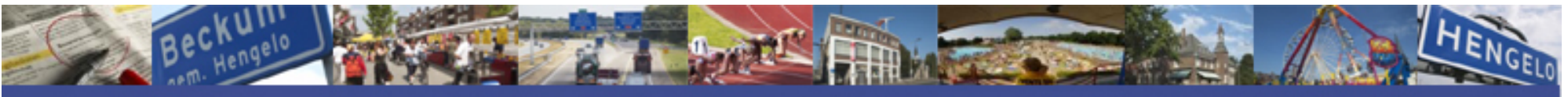
“The importance in the frame of the labour market and the social policy of the Municipality of Hengelo”



Local policy

“We want to have participate ALL
citizens into society”
(Coalition Agreement)

“Our goal is to make it possible all
students leave school with a start-
qualification”
(Social Vision)

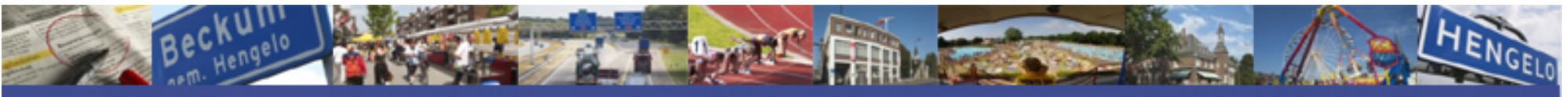


Current situation

Un-employed youngsters (up to 27)
registered: appr. 275

Responsibility Municipality (due to law
called WIJ): appr. 210

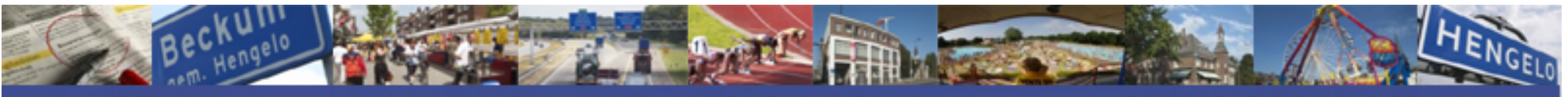
Work- or Education – offer.



How to combat? - SWOT

Strength/challenges:

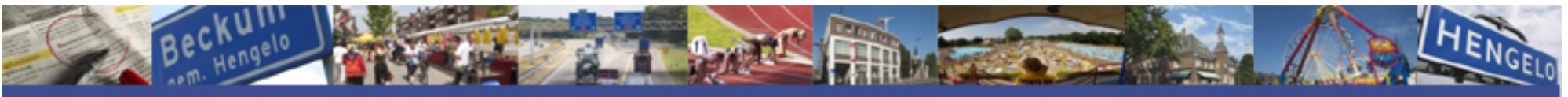
- local political involvement
- involvement and knowledge local actors (persons)
- motivation youngsters (sometimes!)
- focus on cooperation



How to combat? - SWOT

Weaknesses:

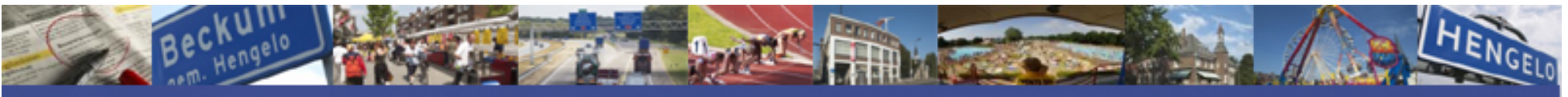
- "mismatch" on the labourmarket
- economic crisis: "cherry-picking"
- different responsibilities, interests, funding. Effect: doubt among employers.
- motivation youngsters (sometimes)
- decreasing funding Municipality



How to combat? - SWOT

Opportunities:

- cooperation between all actors
- involvement of Employers (a.o SROI)
- social innovation like social enterprises
- Pact MVO (CSR) Hengelo
- social economy: social enterprises



How to combat? - SWOT

Threats:

- National policy: budget-cut: 1 billion!
- combination of 3 measures (social security, young disabled, social protected work)
- more responsibility for Municipalities
- not enough work-places, wages and funding